

**KBBN FM, KCNI AM**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2015 - January 31, 2017**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Copy Writer and Production Manger Open Date: 7/11/2015 Hire Date: 7/21/2015	8	8
Sales Account Executive Open Date: 2/23/2016 Hire Date: 3/11/2016	1-7, 9-24	10

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Application already on file	N	1
2	Bellevue University 1000 Galvin Rd. South Bellevue, Nebraska 68005 Phone : 402-293-3775 Email : colleen.plasek@bellevue.edu Fax : 1-402-557-5438 Colleen Plasek	N	0
3	Broadcast Media Placement 147 Andersen Hall Lincoln, Nebraska 68588 Phone : 402-472-3054 Fax : 402-472-8403 Rick Alloway	N	0
4	Broken Bow Chamber of Commerce 444 South 8th Avenue Broken Bow, Nebraska 68822 Phone : 1-308-872-5691 Url : www.brokenbow-ne.com Email : info@brokenbow-ne.com Fax : 1-308-872-6137 Donnis Bullock  Prong 2 Start Date: 12/6/2004	Y	0
5	College of St. Mary 7000 Mercy Road Omaha, Nebraska 68106 Phone : 402-399-2485 Email : crc@csm.edu Fax : 1-402-399-2439 Lisa Crowder	N	0
6	Custer County Foundation ,Inc. P.O Box 304 403 South 9th Broken Bow, Nebraska 68822 Phone : 1-308-872-2232 Url : www.ccfneb.org Email : custerfoundation@msn.com Lisa Bell  Prong 2 Start Date: 12/6/2004	Y	0

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7	Envoy 6910 Pacific St. #102 Omaha, Nebraska 68106 Phone : 402-558-0637 Email : bivey@envoyinc.com Barb Ivey	N	0
8	Exigent Circumstances	N	1
9	InRoads/Greather Omaha, Inc. 2223 Dodge St. 10th Floor Omaha, Nebraska 68102 Phone : 402-348-1700 Email : jcooper@inroadsinc.org Joyce Cooper	N	0
10	Job posting on internet	N	1
11	Native American Public Telecommunications P.O. Box 83111 - 1800 No 33 St. Lincoln, Nebraska 68501 Phone : (402) 472-3522 Url : www.nativetelecom.org Email : native@unl.edu Frank Blythe	N	0
12	Nebraska Service for Visually Impaired 1313 Farnam Omaha, Nebraska 68102 Phone : 402-595-2041 Fax : 402-595-1008 Director of Placement	N	0
13	Nebraska Wesleyan University 5000 St. Paul Ave. Lincoln, Nebraska 68508 Phone : 402-465-2217 Email : career@nebrwesleyan.edu Fax : 1-402-465-2179 Geri Cotter	N	0
14	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68117 Phone : 402-595-3009 Url : www.nebraskaworkforce.com Email : ndol.omahawfd@nebraska.gov Fax : 1-402-595-2701 Peggy Kotschwar	N	0

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15	Northeast Community College P.O. Box 469 Norfolk, Nebraska 68702 Phone : 402-844-7263 Fax : 402-844-7400 RoseAnn Rogers	N	0
16	Omaha Assoc. of Black Journalists 27th & Douglas Sts. Omaha, Nebraska 68131 Phone : 402-978-8960 Fax : 402-978-8931 Ben Gray	N	0
17	Omaha Opportunities Industrialization Center 2724 N. 24th St. Omaha, Nebraska 68110 Phone : 402-457-4222 Fax : 402-457-6635 Director of Placement	N	0
18	On Air Recruitment Ad	N	1
19	Univ. of Neraska at Kearney Kearney, Nebraska 68849 Phone : 308-865-8501 Fax : 308-865-8882 Director of Placement	N	0
20	Vocation Rehabilitation Services 1313 Farnam, 3rd Flr Omaha, Nebraska 68102 Phone : 402-595-2146 Email : m-stayer@vocrhhab.state.ne.us Fax : 402-595-1125 Maey Stayer	N	0
21	Wayne State College 1111 Main St. Wayne, Nebraska 68787 Phone : 402-375-7527 Email : coop@wsc.edu Fax : 1-402-375-7072 Career Services	N	0

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22	Wisconsinhasjobs.com 118 South 19th Street suite 1A Omaha Omaha, Nebraska 68102 Phone : NA Url : www.wisconsinhasjobs.com Email : sherry@omaha.org Sherry Beglin	N	0
23	YMCA-Transitions Program 222 S. 29th St. Omaha, Nebraska Phone : 402-345-6555 Email : ywtrans@uswest.net Beth Nimmo, Coord.	N	0
24	YWCA 222 S. 29th St. Omaha, Nebraska 68131 Phone : 402-345-6555 Fax : 402-345-0635 Beth Nimmo, Coord.	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>4</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
1	3/22/2015	Participation in scholarship programs	Custer County Foundation Scholarships KCNI/KBBN Donated \$500.00 for a Scholarship to be awarded to a Custer County High School Sr. who plans to pursue a degree in Journalism. The winners are selected by members of the Custer County Foundation Scholarship Committee. On Sunday March 22, 2015. Broken Bow High School Sr. Wheeler Walz was awarded the KCNI/KBBN Scholarship. He plans to attend College to pursue a Broadcast and Journalism degree. Wheeler has also been an intern at KCNI/KBBN for 3 years.	1	David Birnie GM	1.00
2	3/13/2016	Participation in scholarship programs	Custer County Foundation Scholarships. KCNI/KBBN Donated \$500.00 for a Scholarship to be awarded to a Custer County High School Sr. who plans to pursue a degree in Journalism. The winners are selected by members of the Custer County Foundation Scholarship Committee. There were no applications for the KBBN/KCNI scholarship this year.	1	David Birnie GM/Owner	1.00
3	4/19/2016	Participation in scholarship programs	Participated in the 2015-2016 Nebraska Broadcasters Foundation EEO Scholarship Program.	1	David Birnie GM/Owner	1.00
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>3.00</b>